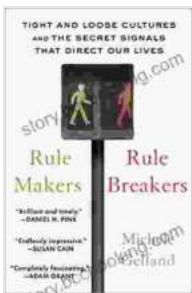


# Rule Makers Rule Breakers: The Unconventional Playbook for Game-Changing Success in Business and Life

Are you ready to break the rules and achieve game-changing success? In his groundbreaking book, *Rule Makers Rule Breakers*, Chip Conley, the former Head of Global Hospitality & Strategy for Airbnb, shares his unconventional playbook for innovation, disruption, and personal growth.

Drawing on his decades of experience in the business world, Conley challenges conventional wisdom and provides a roadmap for success that is anything but ordinary. He argues that the old rules of business no longer apply and that today's most successful companies are the ones that are willing to break the mold.



## Rule Makers, Rule Breakers: How Tight and Loose Cultures Wire Our World by Michele Gelfand

★★★★☆ 4.5 out of 5

Language : English  
File size : 8807 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
X-Ray : Enabled  
Word Wise : Enabled  
Print length : 385 pages



Conley identifies seven key principles that rule makers and rule breakers share:

- **They are willing to take risks.**
- **They are not afraid to fail.**
- **They are always learning and growing.**
- **They are passionate about their work.**
- **They are committed to making a difference in the world.**
- **They are authentic and true to themselves.**
- **They are always looking for ways to improve.**

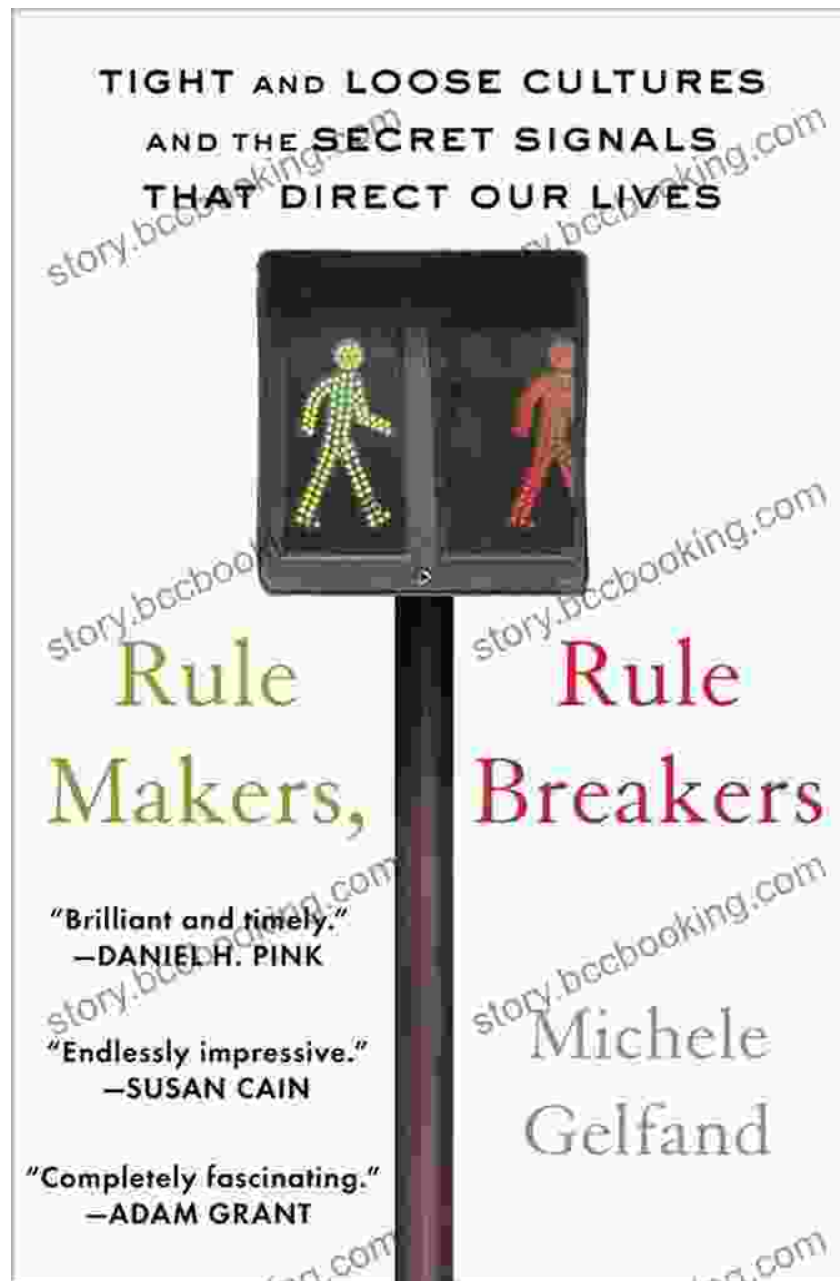
If you are ready to break free from the constraints of conventional wisdom and achieve game-changing success, then *Rule Makers Rule Breakers* is the book for you. Conley's unconventional playbook will provide you with the tools and inspiration you need to innovate, disrupt, and achieve your full potential.

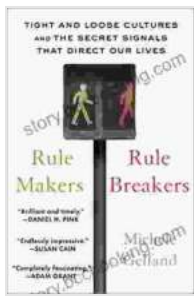
**Here is a sneak peek inside the book:**

- **Chapter 1: The Rule Maker Mindset**
- **Chapter 2: The Rule Breaker Mindset**
- **Chapter 3: The Seven Principles of Rule Makers and Rule Breakers**
- **Chapter 4: How to Innovate and Disrupt**

- Chapter 5: How to Achieve Personal Growth
- Chapter 6: The Future of Work

Rule Makers Rule Breakers is available now on Our Book Library and Barnes & Noble.





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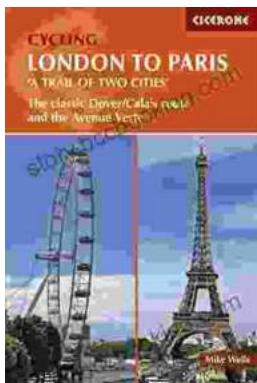
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